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The College Placement Council 62 Highland Avenue / Bethlehem, PA 18017

The national association for career planning, placement, and recruitment

CPC Salary Survey

REGIONAL Interim Report No. 2, March 1988

SOUTHERN REGION (SCPA)

Alabama A&M University
Auburn University
Augusta College
Clemson University
Duke University
Duke University-Grad. Sch. of Business Admin.
University of Florida
Georgia Institute of Technology
University of Georgia
University of Kentucky
Mary Washington College
Memphis State University
Mississippi State
University of Mississippi
North Carolina A&T State University
University of North Carolina-Chapel Hill
University of North Carolina-Greensboro
Rollins College
University of South Florida
University of Tennessee-Knoxville
Tulane University
Vanderbilt University
Vanderbilt University-Owen Grad. Sch. of Mgmt.
Virginia Tech & State University
University of Virginia
University of Virginia-Colgate Darden
Graduate School of Business
Wake Forest University
Wake Forest University-Babcock Grad. Sch. of Mgmt.
College of William & Mary

The 186 placement offices at the 153 colleges and universities that participate in the *Salary Survey* are divided into seven geographic regions. The placement offices listed comprise the Southern Region.

The data are based on salary offers made to students graduating between September 1, 1987 and August 31, 1988. Tables on pages 2 through 5 list data on both regional and national levels for the interim period (February 1 through March 7) and cumulatively (September 1 through March 7). The block tables contain data for the interim period only.

SCOPE AND NATURE OF THE SURVEY

The scope, nature, and coverage of the CPC *Salary Survey* are particularly important to the interpretation and proper use of the statistics.

Offers are reported from employing organizations in business, industry, government, and non-profit and educational organizations. The offers are base starting salary offers and do not include fringe benefits or overtime. The data cover a broad range of functional positions, except teaching. Confidentiality is maintained for the individual, the college, and the employer.

The *Survey* reports offers, not acceptances, with no limit on the number of offers per student. Therefore, offers in the study cannot be equated with actual hires, and when the economic climate changes substantially, the ratio of offers to hires usually changes also, making comparison with other years no longer valid. In those categories where offers are relatively few, the data should be regarded only as an indication.

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BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES*		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	80	884	$2042	$1996	$2333	$2083	$1750	284	2858	$1972	$1975	$2292	$1958	$1667
BANKING & FINANCE	9	95	1553	1756	*	*	*	33	445	1652	1816	1970	1750	1375
BUSINESS ADMINISTRATION & MANAGEMENT	19	148	1653	1737	*	*	*	53	557	1717	1708	2150	1670	1408
HUMAN RESOURCES (incl Labor Relations)	1	7	1250	1508	*	*	*	11	38	1624	1601	*	*	*
INSTITUTIONAL MANAGEMENT	+	+	+	+				20	56	1702	1591	2000	1796	1400
MANAGEMENT INFO SYSTEMS	20	47	2208	2138	2417	2166	2000	20	178	2208	2072	2417	2166	2000
MARKETING & DISTRIBUTION	17	127	1836	1762	*	*	*	56	616	1712	1742	2083	1729	1250
HUMANITIES														
ECONOMICS	17	48	1804	1942	*	*	*	28	133	1743	1817	2208	1727	1500
LETTERS (incl English, Literature)	2	6	2048	2127	*	*	*	5	32	1611	1659	*	*	*
HUMANITIES - All Other	3	11	1375	1263	*	*	*	3	76	1375	1492	*	*	*
CRIMINAL JUSTICE	+	4	+	1292				+	28	+	1620			
HISTORY	2	5	1792	1683	*	*	*	2	10	1792	1767	*	*	*
PSYCHOLOGY	1	15	2333	1589	*	*	*	7	66	1558	1502	*	*	*
SOCIAL SCIENCES-All Other	11	25	1725	1681	*	*	*	20	103	1666	1645	2083	1604	1292
COMMUNICATIONS														
ADVERTISING	4	8	1385	1416	*	*	*	18	34	1450	1492	*	*	*
COMMUNICATIONS	1	31	1808	1635	*	*	*	9	102	1879	1586	*	*	*
JOURNALISM	+	10	+	1293				5	52	1408	1474	*	*	*
TECHNICAL WRITING	+	2	+	1417				+	6	+	2146			
ENGINEERING														
AEROSPACE & AERONAUTICAL	1	49	2409	2317	*	*	*	4	147	2405	2322	*	*	*
AGRICULTURAL	+	2	+	2096				4	12	2340	2254	*	*	*
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	2	+	2463			
CHEMICAL	10	190	2650	2598	*	*	*	28	408	2582	2564	2710	2598	2333
CIVIL	4	113	2383	2139	*	*	*	24	319	1968	2079	2530	2000	1606
ELECTRICAL(incl Comp Eng)	29	514	2443	2471	2667	2500	2029	126	1547	2400	2443	2625	2467	1990
GEOLOGICAL	+	2	+	1400				+	8	+	2003			
INDUSTRIAL	9	138	2369	2354	*	*	*	30	332	2373	2354	2575	2450	2000
MECHANICAL	19	344	2358	2479	*	*	*	74	944	2344	2449	2625	2409	1988

continued

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING (continued)														
METALLURGICAL	+	33	+	$2421				+	63	+	$2419			
MINING & MINERAL	+	+	+	+				+	+	+	+			
NUCLEAR	+	2	+	2363				3	9	$2143	2315	*	*	*
PETROLEUM	+	12	+	2887				+	41	+	2820			
ENGINEERING TECHNOLOGY	5	27	$2250	2248	*	*	*	7	73	2143	2240	*	*	*
SCIENCE														
AGRICULTURAL	2	24	1550	1646	*	*	*	12	7[illegible]	[illegible]	1708	*	*	*
ARCHITECTURAL & ENVIRONMENT DESIGN	+	[illegible]	+	+				+	[illegible]	[illegible]	1300			
BIOLOGICAL	1	[illegible]	1550	1754	*	*	*	2	1[illegible]	[illegible]38	1760	*	*	*
CHEMISTRY	1	[illegible]	1500	2136	*	*	*	1	2[illegible]	1500	2059	*	*	*
COMPUTER SCIENCE	17	187	2183	2272	*	*	*	56	587	2192	2223	$2700	$2324	$1529
MATHEMATICS	3	22	2261	2279	*	*	*	6	87	2131	2198	*	*	*
ALLIED HEALTH PROFESSIONS	+	1	+	2156				1	51	1875	2055	*	*	*
NURSING	+	3	+	1761				+	66	+	1967			
PHARMACY	+	1	+	3166				+	12	+	2615			
PHYSICS	+	3	+	2367				+	9	+	2287			
OTHER PHYSICAL & EARTH SCIENCES	4	7	2039	1913	*	*	*	4	10	2039	1837	*	*	*
RENEWABLE NATURAL RSRCS	+	2	+	1331				+	4	+	1457			
TOTALS	292	3162						956	10241					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

BACHELOR'S DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY FUNCTIONAL AREA FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ADMIN. & MGMT.														
ACCOUNTANTS & AUDITORS	78	894	$2014	$1992	$2333	$2083	$1700	280	2895	$1963	$1972	$2292	$1958	$1667
BANKING OCCUPATIONS	15	43	1739	1639	*	*	*	43	152	1693	1687	2000	1750	1458
BUSINESS ADMINISTRATION	3	53	2162	1682	*	*	*	12	228	1689	1631	*	*	*
CONSULTANTS	7	110	2326	2233	*	*	*	11	237	2163	2228	*	*	*
FINANCIAL ANALYSTS	4	51	1937	1975	*	*	*	11	174	1907	1940	*	*	*
HUMAN RESOURCES	2	15	1296	1512	*	*	*	8	82	1506	1583	*	*	*
MANAGEMENT TRAINEE	30	182	1718	1734	2016	1667	1500	76	718	1702	1653	2233	1667	1400
COMPUTER & MATHEMATICAL														
COMPUTER PROGRAMMERS	10	106	1888	2170	*	*	*	30	380	2041	2162	2574	1998	1373
COMPUTER SCIENTISTS	24	100	2334	2361	2708	2312	2080	38	343	2292	2256	2750	2303	1916
MATH/STATISTICIANS	2	14	2750	2299	*	*	*	2	46	2750	2237	*	*	*
MARKETING & SALES														
ADVERTISING/MARKETING	11	52	1560	1819	*	*	*	59	265	1732	1816	2450	1666	1250
RETAIL/WHOLESALE SALES	8	57	1962	1806	*	*	*	26	319	1610	1758	2083	1729	1000
TECHNICAL SALES	6	32	2097	2050	*	*	*	14	110	2107	1994	*	*	*
ALL OTHER OCCUPATIONS														
AGRICULTURE & NATURAL RESOURCE OCCPTNS.	2	14	1367	1507	*	*	*	7	58	1459	1680	*	*	*
COMMUNICATIONS OCCUPATION	+	10	+	1575				2	63	1375	1619	*	*	*
ENGINEERS (Eng. Deg. Req)	66	1318	2431	2447	2708	2464	2050	277	3649	2357	2418	2625	2450	1988
HEALTH RELATED OCCUPATION	+	3	+	2218				+	93	+	2030			
INSURANCE OCCUPATIONS	15	44	1642	1738	*	*	*	41	136	1757	1755	2000	1791	1450
LAW ENFORCEMENT OCCPTNS	+	+	+	+				+	18	+	1778			
NURSES	+	3	+	1761				+	59	+	1982			
PRODUCTION OCCUPATIONS	3	14	2182	2115	*	*	*	6	77	2127	2026	*	*	*
REAL ESTATE OCCUPATIONS	+	3	+	1861				1	12	1250	1879	*	*	*
RESEARCHERS-NONSCIENTIFIC	+	2	+	1375				+	6	+	1640			
RESEARCHERS-SCIENTIFIC	5	25	2411	2319	*	*	*	6	37	2342	2223	*	*	*
SOC. WORKERS & RECREATION	+	9	+	1305				2	49	1297	1420	*	*	*
TRANSPORTATION & DISTRIBUTION OCCPTNS	1	8	1250	1747	*	*	*	4	35	1773	1824	*	*	*
TOTALS	292	3162						956	10241					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

(Data Combined for Men and Women)

MASTER'S DEGREE CANDIDATES

AVERAGE MONTHLY SALARY OFFERS-INEXPERIENCED

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
BUSINESS														
ACCOUNTING	11	79	$2246	$2310	*	*	*	22	194	$2177	$2278	$2375	$2250	$1875
MBA--NON-TECH	8	49	2565	2775	*	*	*	27	202	2479	2540	2875	2567	2125
MBA--TECH	6	26	2597	3442	*	*	*	11	61	2651	3093	*	*	*
MS-BUSINESS	+	7	+	2536				2	31	2650	2431	*	*	*
ADMINISTRATION	+	1	+	2583				+	6	+	2341			
BANKING & FINANCE	+	1	+	2833				2	13	1667	2692	*	*	*
INDUSTRIAL MGMT (incl Ind. Administration)	+	1	+	2780				1	2	2333	2557	*	*	*
LABOR/INDUSTRIAL RELATION	+	3	+	2689				+	7	+	2425			
MANAGEMENT INFO SYSTEMS	+	2	+	2479				+	13	+	2283			
HUMANITIES														
HUMANITIES	+	2	+	1672				+	17	+	1552			
SOCIAL SCIENCES	+	3	+	2198				+	65	+	1943			
ENGINEERING														
AEROSPACE & AERONAUTICAL	+	4	+	2965				2	24	2610	2886	*	*	*
BIOENGINEERING & BIOMEDIC	+	+	+	+				+	+	+	+			
CHEMICAL	+	10	+	2803				1	29	2900	2771	*	*	*
CIVIL	+	23	+	2368				+	39	+	2406			
ELECTRICAL(incl Comp Eng)	2	85	2638	3017	*	*	*	23	213	2750	2933	3000	2875	2376
GEOLOGICAL	+	1	+	1871				+	10	+	2361			
INDUSTRIAL	1	11	2517	2815	*	*	*	1	40	2517	2708	*	*	*
MECHANICAL	1	44	2950	2935	*	*	*	8	93	2835	2833	*	*	*
METALLURGICAL	+	1	+	2970				1	13	2700	2788	*	*	*
NUCLEAR	+	1	+	1983				+	3	+	2480			
SCIENCE														
BIOLOGICAL	+	1	+	2208				+	6	+	1709			
CHEMISTRY	+	10	+	2911				1	16	2350	2745	*	*	*
COMPUTER SCIENCE	+	30	+	2923				7	76	2794	2829	*	*	*
GEOLOGY & RELATED GEOLOGICAL SCIENCES	2	9	2758	2450	*	*	*	2	12	2758	2458	*	*	*
MATHEMATICS	+	6	+	2139				+	11	+	2174			
PHYSICS	+	+	+	+				1	2	2311	2724	*	*	*
TOTALS	31	410						112	1198					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

Master's Degree Candidates - Experience[1]

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

GRADUATE ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
OVER 1 TO 2 YEARS														
MBA--NON-TECH	5	35	$2550	$3245	*	*	*	10	87	$2458	$3008	*	*	*
MBA--TECH	+	15	+	3586				+	25	+	3369			
OVER 2 TO 4 YEARS														
MBA--NON-TECH	3	36	2722	3829	*	*	*	6	79	2747	3458	*	*	*
MBA--TECH	3	23	2905	3761	*	*	*	5	38	2941	3782	*	*	*
OVER 4 YEARS														
MBA--NON-TECH	3	14	2559	3350	*	*	*	4	72	3169	3509	*	*	*
MBA--TECH	+	25	+	4008				1	46	3500	4132	*	*	*
TOTALS	14	148						26	347					

1 Years of previous full-time, nonmilitary employment
' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

DOCTORAL DEGREE CANDIDATES

(Data Combined for Men and Women)

AVERAGE MONTHLY SALARY OFFERS

BY CURRICULUM FOR ALL TYPES OF EMPLOYERS	INTERIM PERIOD 2/1/88 THROUGH 3/7/88							CUMULATIVE PERIOD 9/1/87 THROUGH 3/7/88						
	NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'			NUMBER OF OFFERS		AVERAGE $ OFFERS		PERCENTILES'		
	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH	REGIONAL	NATIONAL	REGIONAL	NATIONAL	90TH	50TH	10TH
ENGINEERING														
AEROSPACE	+	1	+	$3750				+	3	+	$4195			
CHEMICAL	1	25	$3500	3738	*	*	*	1	40	$3500	3692	*	*	*
CIVIL	+	2	+	4000				+	6	+	3321			
ELEC ENG (INCL COMP ENG)	+	13	+	4187				+	40	+	4000			
MECHANICAL	+	6	+	3722				+	25	+	3721			
METALLURGICAL	+	3	+	3761				+	19	+	3704			
SCIENCE														
BIOLOGICAL	+	+	+	+				+	3	+	1944			
CHEMISTRY	2	10	3500	3385	*	*	*	2	31	3500	3091	*	*	*
COMPUTER SCIENCE	+	5	+	4342				+	8	+	4094			
MATHEMATICS	+	1	+	3708				+	3	+	3320			
PHYSICS	+	3	+	3428				+	9	+	3011			
POLYMER	+	8	+	3095				+	10	+	3247			
TOTALS	3	77						3	197					

' Percentiles are computed on regional data
* Not computed for fewer than 20 offers
+ No offers reported

March 1988 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
ACCOUNTING	2089 69 2416 1800		1708 1			1917 1			1750 3
BANKING & FINANCE			1750 1			1076 1		1578 3	1604 4
BUSINESS ADMINISTRATION & MANAGEMENT			1750 2			1456 2		1570 6	1626 4
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS	2354 2			2122 3					
MARKETING & DISTRIBUTION	1950 1						1500 1	1708 2	1640 3
ECONOMICS			1697 10	1516 1	2417 1			1808 1	1917 2
LETTERS (incl English, Literature)									1666 1
HUMANITIES - All Other									1563 2
CRIMINAL JUSTICE									
HISTORY			1833 1						1750 1

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
PSYCHOLOGY									2333 1
SOCIAL SCIENCES-All Other			1875 2					1000 1	1717 5
ADVERTISING		1166 1							1625 1
COMMUNICATIONS								1808 1	
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL									
CIVIL									
ELECTRICAL(incl Comp Eng)						2500 2			

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
GEOLOGICAL									
INDUSTRIAL	2208 1		2000 1		2750 1				
MECHANICAL					2250 1				
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY				1500 1					
AGRICULTURAL									
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
COMPUTER SCIENCE	1792 1		2417 1	1709 2	2167 1	2500 1		2445 3	
MATHEMATICS						2500 1		2142 2	
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

March 1988 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
ACCOUNTING						1833 1			
BANKING & FINANCE									
BUSINESS ADMINISTRATION & MANAGEMENT			1667 1			1867 1			
HUMAN RESOURCES (incl Labor Relations)				1250 1					
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS					2016 1	2347 3			
MARKETING & DISTRIBUTION		1250 1	1833 1		2750 1	1791 2			1885 1
ECONOMICS									
LETTERS (incl English, Literature)									
HUMANITIES - All Other									
CRIMINAL JUSTICE									
HISTORY									

March 1988 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING						1375 2			
COMMUNICATIONS									
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL							2409 1		
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL								2917 1	
CIVIL									
ELECTRICAL(incl Comp Eng)					2454 6		2477 2		2508 1

March 1988 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
GEOLOGICAL									
INDUSTRIAL						2742 1			
MECHANICAL					2600 1		2417 3		2380 6
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY							2433 3		
AGRICULTURAL						1600 1		1500 1	
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL									
CHEMISTRY									

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
COMPUTER SCIENCE									
MATHEMATICS									
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES									
RENEWABLE NATURAL RSRCS									

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
ACCOUNTING								1750 1	
BANKING & FINANCE									
BUSINESS ADMINISTRATION & MANAGEMENT				1667 1	1937 2				
HUMAN RESOURCES (incl Labor Relations)									
INSTITUTIONAL MANAGEMENT									
MANAGEMENT INFO SYSTEMS			1958 1	2167 1	1860 1			2251 7	
MARKETING & DISTRIBUTION	2000 1	2104 2						1916 1	
ECONOMICS								1916 1	2208 1
LETTERS (incl English, Literature)									
HUMANITIES - All Other			1000 1						
CRIMINAL JUSTICE									
HISTORY									

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRODCTS	SCIENT INSTRU & MEDICAL
PSYCHOLOGY									
SOCIAL SCIENCES-All Other									
ADVERTISING									
COMMUNICATIONS									
JOURNALISM									
TECHNICAL WRITING									
AEROSPACE & AERONAUTICAL									
AGRICULTURAL									
BIOENGINEERING & BIOMEDIC									
CHEMICAL	2333 1	2676 5				2658 2			2550 1
CIVIL								2493 3	
ELECTRICAL(incl Comp Eng)			2438 4	2492 8			2600 1	2656 2	

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
GEOLOGICAL									
INDUSTRIAL				2500 1		2250 1			
MECHANICAL				2500 3		2500 1		2500 1	
METALLURGICAL									
MINING & MINERAL									
NUCLEAR									
PETROLEUM									
ENGINEERING TECHNOLOGY			2450 1						
AGRICULTURAL									
ARCHITECTURAL & ENVIRONMENT DESIGN									
BIOLOGICAL					1550 1				
CHEMISTRY		1500 1							

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS

March 1988 SCPA REGIONAL INTERIM REPORT

90th: 2208

BY CURRICULUM & EMPLOYER

INTERIM PERIOD 2/1/88 THROUGH 3/7/88

10th: 1833

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
COMPUTER SCIENCE			2708 3			1958 1			
MATHEMATICS									
ALLIED HEALTH PROFESSIONS									
NURSING									
PHARMACY									
PHYSICS									
OTHER PHYSICAL & EARTH SCIENCES								2307 3	
RENEWABLE NATURAL RSRCS									

March 1988 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
ACCOUNTING	1958 1			1917 1		1235 1	1700 1
BANKING & FINANCE							
BUSINESS ADMINISTRATION & MANAGEMENT							
HUMAN RESOURCES (incl Labor Relations)							
INSTITUTIONAL MANAGEMENT							
MANAGEMENT INFO SYSTEMS	2291 1						
MARKETING & DISTRIBUTION							
ECONOMICS							
LETTERS (incl English, Literature)	2429 1						
HUMANITIES - All Other							
CRIMINAL JUSTICE							
HISTORY							

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS

March 1988 SCPA REGIONAL INTERIM REPORT

90th: 2208

BY CURRICULUM & EMPLOYER

INTERIM PERIOD 2/1/88 THROUGH 3/7/88

10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
PSYCHOLOGY							
SOCIAL SCIENCES-All Other	1917 1			2200 1		1530 1	
ADVERTISING							
COMMUNICATIONS							
JOURNALISM							
TECHNICAL WRITING							
AEROSPACE & AERONAUTICAL							
AGRICULTURAL							
BIOENGINEERING & BIOMEDIC							
CHEMICAL							
CIVIL							2050 1
ELECTRICAL(incl Comp Eng)						2019 3	

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
GEOLOGICAL							
INDUSTRIAL	2475 2					1917 1	
MECHANICAL	2333 1					1798 2	
METALLURGICAL	1						
MINING & MINERAL							
NUCLEAR							
PETROLEUM							
ENGINEERING TECHNOLOGY							
AGRICULTURAL							
ARCHITECTURAL & ENVIRONMENT DESIGN							
BIOLOGICAL							
CHEMISTRY							

March 1988 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
COMPUTER SCIENCE	1583 1					1940 3	
MATHEMATICS							
ALLIED HEALTH PROFESSIONS							
NURSING							
PHARMACY							
PHYSICS							
OTHER PHYSICAL & EARTH SCIENCES						1233 1	
RENEWABLE NATURAL RSRCS							

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS March 1988 SCPA REGIONAL INTERIM REPORT
BY TECH - NON-TECH & EMPLOYER INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
BACHELOR NON-TECH	2094 72 2416 1833		1736 17	1971 4	2417 1	1476 4	1500 1	1567 13	1707 26 2083 1500
BACHELOR TECHNICAL	2000 2	1166 1	2209 2	1639 3	2389 3	2500 4		2238 6	1625 1

March 1988 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
BACHELOR NON-TECH		1250 1	1750 2	1250 1	2383 2	2046 7			1885 1
BACHELOR TECHNICAL					2475 7	1773 4	2435 9	2209 2	2399 7

March 1988 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	BLDG MAT'L MFR		CHEMICALS, DRUGS & ALLIE		COMPUTERS & BUS. MACHINES		ELECTRICAL & ELECTRON. MAC		FOOD & BEVRG. PROCESSING		GLASS, PAPER, PKG & ALLIED		METALS & METAL		PETROLEUM & ALLIED PRDCTS		SCIENT INSTRU & MEDICAL	
BACHELOR NON-TECH	2000	1	2104	2	1479	2	1917	2	1911	3					2134	10	2208	1
BACHELOR TECHNICAL	2333	1	2480	6	2541	8	2494	12	1550	1	2405	5	2600	1	2468	9	2550	1

March 1988 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS
BY TECH - NON-TECH & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
BACHELOR NON-TECH	2149 4			2059 2		1383 2	1700 1
BACHELOR TECHNICAL	2217 4					1862 10	2050 1

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	PUBLIC ACCOUNTING	ADVERTISING	BANKING	COMPUTER/DATA PROCESSING	CONSULTING SERVICES	FINANCE	HOTELS/MOTELS (HOSPITALITY)	INSURANCE	MERCHANDISING
MBA--NON-TECH	2677 2		2458 5						
MBA--TECH	2583 1		2375 2	2875 2					

March 1988 SCPA INTERIM REPORT

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

CURRICULUM	PUBLISHING	RESEARCH & DEVELOPMENT	RESTAURANTS	TRANSPORTATION SERVICES	UTILITIES	OTHER BUSINESS SVCS	AEROSPACE	AGRI, FORESTRY & FISHING	AUTO & MECH'L EQUIPMENT
MBA--NON-TECH									
MBA--TECH									

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers
90th: 2208
10th: 1833

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES
BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER

March 1988 SCPA REGIONAL INTERIM REPORT
INTERIM PERIOD 2/1/88 THROUGH 3/7/88

CURRICULUM	BLDG MAT'L MFR	CHEMICALS, DRUGS & ALLIE	COMPUTERS & BUS. MACHINES	ELECTRICAL & ELECTRON. MAC	FOOD & BEVRG. PROCESSING	GLASS, PAPER, PKG & ALLIED	METALS & METAL	PETROLEUM & ALLIED PRDCTS	SCIENT INSTRU & MEDICAL
MBA--NON-TECH		2875 1							
MBA--TECH							2500 1		

March 1988 SCPA INTERIM REPORT

Sample Block: Average: 2025 706 # of Offers

AVERAGE MONTHLY SALARY OFFERS TO MBA CANDIDATES March 1988 SCPA REGIONAL INTERIM REPORT 90th: 2208

BY TECHNICAL/NON TECHNICAL CURRICULUM & EMPLOYER INTERIM PERIOD 2/1/88 THROUGH 3/7/88 10th: 1833 PART 4 - PAGE 1

CURRICULUM	TEXTILES	TIRE & RUBBER	EDUCATION	HEALTH SERVICES	NON-PROFIT ORGANIZATIONS	FEDERAL GOV'T	LOCAL/STATE GOVERNMENT
MBA--NON-TECH							
MBA--TECH							